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**Medicine consumption edification in the frame work
of Iraqi consumer protection
(analyzing study)**

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Abstract

Medicinal consumption considers as one of very important cases in our community which arise the health level for consumer in recent time a big mass happened in medicine marketing and saling and more than one side involved in this problem and the citizin was apart of it. This matter requires raising in consumer edification and increasing his healthy and medicinal awareness in diagnosis the defect and treat it. The results shows that more than half of male sample and cultural youth with good income and family provider and married persons. And about quarter of sample is bound to buy the medicine from governmental health establishments and more than half of the sample goes the private pharmacies and there are a very limited rate takes the medicine from sidewalk sellers.

Most of the sample consult specialize persons, third of sample used wort without consulting a doctor or pharmacist just druggist and about 15% from the sample don't read the information card and quarter of them are interested in reading all the items and half of them concentrate only on the date of manufacturing and expired date and neglect other items in the card.

It is notice through the research the most of the sample preferred local medicine more than foreigner one. And the majority take the dose in the exict time, also half of the sample don't have pharmacy in their houses to keep medicine, and the majority ensure that the cultural programmes are not enough which introduced by ministry of health and the opinion of the sample is to establish satellite channel running by ministry of health cooperated with specialized staff from ministry of higher education and scientific research and other establishment like Iraqi media net, and this majority insist that there is no strict medicinal obserration institution.

In this research we took 200 random samples from Baghdad and through the qestionunaire form prepared for this purpose distribute to the consumers and to the people come to health centers also there was 5 forms neglected because they were not qualified to analysis and only 195 questionnaire are analysis using statistic tools and instrument to analysis the available data.